



Knowledge Exchange
Leadership Roundtables
presented by RSI

THE **BIG SHIFT** →

**ARE YOU
READY?**



SPONSORSHIP OPPORTUNITIES & BENEFITS



THE FOCUS:

A limited series of action focused knowledge exchange roundtables with diverse and intergenerational groups of recognized forward thinking leaders and experts from academia, business, government, NFP, social enterprises and civil society. With a general focus on emerging trends and innovative future readiness insights for thriving in this fast-changing world – each roundtable will focus on one integrated topic of interest to the participating leaders.

THE FORMAT:

Each roundtable will explore the key drivers of change - social, technology, AI, economic, environmental - that are reshaping our world. This will provide the context for an open exchange of innovative approaches, aiming to strengthen industry, government, communities and society.

THE BIG SHIFT SERIES:

RSI is helping thought leaders shape a more resilient and sustainable future. Our vision is to harness the best ideas from experts across all sectors to accelerate our understanding while we distinguish between what's real and what's not. This clarity is crucial for making informed decisions and addressing today's complex issues effectively to shape a better future for all, including the next generation.

Join RSI, subject matter experts and leaders. Let's shift from siloed "business as usual" to reimagine and mobilize integrated and inclusive approaches and solutions for creating a more balanced world, together and in our respective organizations and communities.

By design, these exchanges will accelerate the sharing of knowledge building insights and scalable solutions that lead to actionable outcomes.

Gather with RSI and roundtable delegates of leaders from Canada and abroad. We will learn from each other, building skills to create rapid social, environmental and economic change.





THE BIG SHIFT

ARE YOU
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WHO WILL ATTEND?

Small groups of up to 30 delegates

Senior and Emerging Business, Academic, Government and NFP Leaders and Experts who see the need to:

1. Meet and learn from leadership peers and CEO trusted experts who are driving this new wave of change.
2. Deepen our understanding of the realities causing The Big Shift, then applying that knowledge to the respective industries and communities.
3. Get first-hand insights into key change drivers and what's emerging as potential futures, to discover the new future fit requirements for leaders in our organizations and communities.
4. Join an evolving group of leadership peers to support each other in our future forward journey.

Outputs:

- A summary report of key insights
- Video *
- One year RSI Membership
- (Optional) Executive Advisory session

* **Special Note: For each of the roundtables, two of the Sponsorship levels include a 20-minute on camera interview for a Leadership video interview before/after the roundtable + a private consultation for you/your team.**

THURSDAY, FEBRUARY 18, 2025

FOCUS: Foundational, BIG SHIFTS
Discovery Session

NOON – 4:30pm ET / TELUS, 25 York Street,
3rd floor, Toronto

THURSDAY, MARCH 27, 2025

FOCUS: Integrated Approaches to BIG SHIFTS
in the Built Environment and Stakeholders

1pm – 5:30pm / TELUS, 25 York Street,
3rd floor, Toronto

TUESDAY, APRIL 29, 2025

FOCUS: Harnessing the power of the AI-Tech Suffix – what is it? What is real and what's not? How can we tell the difference? How can we harness the power of both to drive positive change?

1pm – 5:30pm / TELUS, 25 York Street,
3rd floor, Toronto



EVENT SPONSORSHIP LEVELS & BENEFITS



LEVEL	AMOUNT	BENEFITS
*Lead Sponsor	\$8,000 + HST	<p>The series Lead Sponsorship positioning on event communication material – online, social media, PowerPoint, handouts and post event reports</p> <p>PLUS:</p> <ul style="list-style-type: none"> - Profiled in the Delegate Directory - Opportunity to be included in an on-camera interview, video and the summary report - Three Private 90-minute consultation sessions or a keynote talk at your organization by an RSI Director/Advisor - RSI membership for three of your leaders - Two seats at each of the three roundtables <p>Note: The roundtables will be professionally facilitated/moderated - formatted as coffeehouse style conversations. To support open roundtable dialogue, summary reports will be sent to participants for review and signoff prior to publication.</p>
A Lead Sponsor for one roundtable	\$3,800+HST	<p>One Roundtable Lead Sponsor positioning on event communication material – print, online, social media, PowerPoint, handouts and post event reports</p> <p>PLUS:</p> <ul style="list-style-type: none"> - Profiled in the Delegate Directory - Opportunity to be included in an on-camera interview, video and the summary report - One Private 90-minute consultation sessions or a keynote talk at your organization by an RSI Director/Advisor - RSI membership for two of your leaders - Two seats at each of the three roundtables
Emerging Leader (THREE left)	\$700+HST	<ul style="list-style-type: none"> • Sponsor a recent university graduate (who has graduated in the last 12 to 14 months) of your own choice, or someone from RSI’s wait list • Logo recognition on all pre, on-site and post communication

INDIVIDUAL DELEGATE TICKETS - \$200 + HST FOR EACH ROUNDTABLE

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**To learn more about
Rethink Sustainability Initiatives (RSI)
The Knowledge Exchange Leadership Roundtables, visit:**

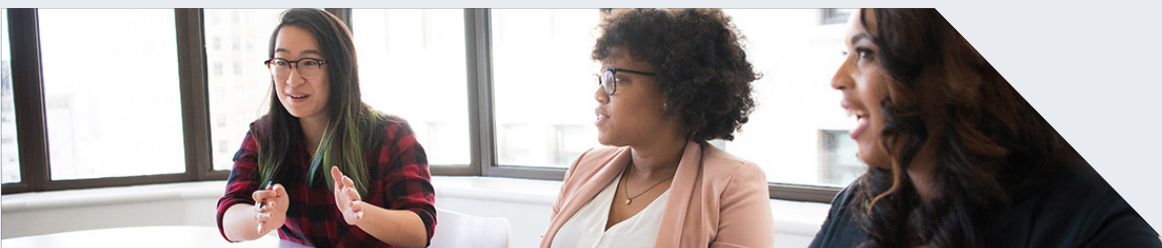
**<https://rethinksustainability.ca/>
Communication@Rethinksustainability.ca**

About Rethink Sustainability

RSI is a trusted “Think & Do” organization and convener of action partners for leaders, organizations, and communities, from Canada and abroad to collaborate on reimagining and mobilizing sustainability and resilience building solutions to thrive into the future. Together, we explore and create actionable solutions to major challenges impacting businesses, institutions and communities and civic society.

Our Network

Industry leaders from Canada, USA, Denmark, France, UK and around the world.



Learn more at <https://rethinksustainability.ca/>